

# Juneteenth

A collection of films celebrating freedom

kanopy



Miss Juneteenth (2020)  
Directed by Channing Godfrey Peoples

This Juneteenth, invite your community to reflect, learn, and celebrate with Kanopy's powerful film collection honoring Black history, freedom, and the ongoing pursuit of justice. We've created ready-to-use social media graphics for Facebook, Twitter, and Instagram, along with two versions of suggested copy for your email and social channels.

**Tip:** Add your library's logo to these images to remind your patrons they can stream these films for free with their library card.

Explore the full Juneteenth collection, including descriptions and featured titles, here:

 [kanopy.com/category/49307](https://kanopy.com/category/49307)

Be sure to visit our Digital Marketing Resources Page for additional campaign toolkits for both [U.S.](#) and [Canadian](#) partners.

## List of Toolkit Items

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### General Announcements

Social media-friendly images showcasing the Juneteenth Collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

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### Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

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### Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

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## General Announcement & Title-Specific Assets

To download the general announcements for our Juneteenth Collection, visit our Digital Marketing Resources Page for the [U.S.](#) or [Canadian](#) markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Option 1

This Juneteenth, honor the legacy of Black freedom and resilience through storytelling. Kanopy's Juneteenth collection features essential films exploring Black history, culture, and identity. Available to stream free with your library card.

🍿 Watch now: [kanopy.com/category/49307](https://kanopy.com/category/49307)

### Option 2

Juneteenth is a time to reflect on history and uplift the voices that shape our present. Discover Kanopy's collection of films that celebrate Black excellence and examine the enduring fight for freedom and equity. Free to stream anytime.

🎬 Explore the Juneteenth Collection: [kanopy.com/category/49307](https://kanopy.com/category/49307)

## Campaign Start and End Dates

The Juneteenth campaign will officially launch on **June 1, 2025**, with continued promotion encouraged through **June 19**, the official holiday. Share these resources with your patrons throughout the month to foster education and reflection. Need help or have questions? We're here for you at [marketing@kanopy.com](mailto:marketing@kanopy.com).

In solidarity,  
The Kanopy Team